

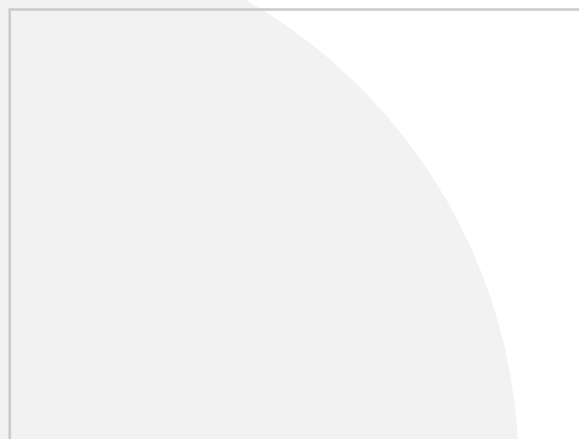
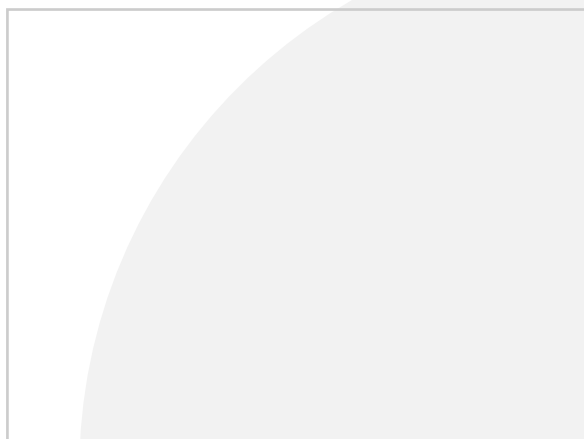
► Aims grid

Purpose

Customer/Stakeholders

Why are we doing this? (in order to ...)

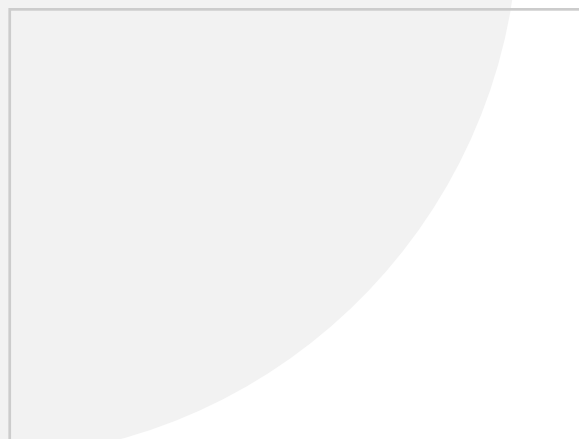
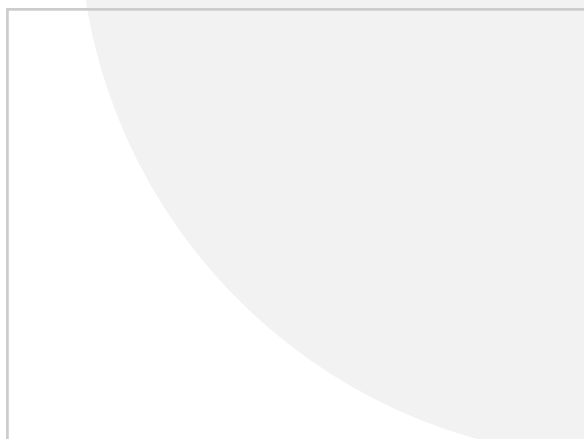
For whom are we doing this?



Aim

What do we need to achieve in the time available?

Against which criteria will the result be measured?



End result

Criteria