



2021 Excellence in
Practice AWARDS

GOLD

**Daimler
&
ESMT Berlin, Coverdale and Brand-and-Story**

were awarded the EFMD Excellence in Practice Award
in the category

Organisational Development

For their partnering on

**“Leading Transformation - Shaping the automotive transformation
amidst turbulent times”**

Eric Cornuel
President
EFMD Global

Matthew Wood
Director, Operations
EFMD Global